

# Rama Group of Institutions

*Making a better tomorrow...!*





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# Message from the Chairman



Dear Friends,

Welcome to the world of RAMA. In health sciences, professional & technical education, Rama Group has succeeded in establishing a track record that is unparalleled in the private sector. The Rama Group of Institutions has now entered the second decade of professional education. More than two thousand students have already been enrolled in the Institutions and the Group is establishing many more Institutes in other fields of education to impart excellence in education and acquire a world class education status. We are fully sentient of the prospectus' and demands that a professional and practiced education brings in. The aspiration and extent of academic programs have been expanded.

The learning environment here at RAMA promotes faculty-student learning, industry-student learning & student-student learning. The understanding of concepts is through the application of teaching to real-time situations and sharing of real-time life experiences by both the industrial and academic faculty members. RAMA Institutions have an excellent academic reputation where one will come across an experienced faculty, superior academic and clinical facilities and an ideal environment for study. The faculty at the college comprises of experienced academicians as well as practicing managers exposed to the latest on the business and technology front. The classroom sessions, by design, are highly interactive. The presentations, case studies and quizzes I believe, bring about both intellectual maturity and mental alacrity amongst our students.

Our students come from the four corners of U.P. and interiors of India, from states near and far. From small towns to big cities, they bring with them a strong work ethic and a desire to make a difference in the world. We give them the knowledge they need to make them successful, while preserving their core values. Our students today come to us with a higher calling, and a deeper sense of responsibility.

Our graduates have gone on to build large and small organizations. Our alumni serve at senior levels of international and local companies, both for-profit and non-profit organizations, small business owners, and government leaders. Our graduates are the people who are the engines of the economy, who are addressing the problems of global concerns, and are making a difference in the lives of others.

We look forward to meeting you on your arrival at our campus. You are on the threshold of an educational opportunity that will launch you on a productive and satisfying professional career.

With best wishes

Yours sincerely,

**Dr. B. S. Kushwah**

A handwritten signature in black ink, appearing to be 'B. S. Kushwah', written in a cursive style.

**Chairman - RAMA Group**

# RAMA INSTITUTIONS

## Vision

Our vision is to build professionally superior and ethical professionals and to empower the country with a commendable work force. We infuse new and innovative styles in addition to the orthodox method of teaching.

## Mission

Our mission is to provide students with a sense of understanding for values and ethics, a commitment to law and morality, an appreciation of human creativity and an analytical inquiring mind. Our motto is to make advanced technology affordable, serve economically weaker sections of the society and produce socially committed professionals.

# intro

RAMA honors and celebrates teaching and learning in our institutions as we prepare educators of tomorrow to be knowledgeable, ethical, caring decision makers for their roles in a diverse world. Our 2040 undergraduate and 1,182 graduate current students are part of a 10,000 strong RAMA Educational Society's student body. With a two decade old history, we are one of the largest professional educational group with such diverse range of courses in store to offer.

RAMA, founded in 1996 has become North India's one of the Largest Educational Group. Courses offered are B.Tech, MCA, B.Sc. Nursing, G.N.M., MBBS, BDS, MDS and many others. RAMA has been spreading its wings, and established three campuses, situated in eco-friendly lush green surroundings on 150+ acres of land in Kanpur & Ghaziabad.

Rama has always being considerate about the healing and the very theme "*Sarve bhawantu sukhina, sarve santu niramaya*" a sanskrit shlok meaning by, *Let every individual be happy and thus every individual be healthy has instilled the heart to cure in every bit of this place.* Thus, special attribute of group efforts along with education is the health and welfare of society as well their own students and faculty with multi bedded Super Specialty Hospitals on all three campuses. The locations are fast developing into an epicenter of education, IT and other related industries.

Rama Group has traveled an extraordinary course of achievements and their strong foothold in the education and healthcare sector is more than enough to talk about their integral values. Having started as a Dental College in early 1996 and to reach to a level of an immensely large integrated educational campus was no easy job but the determination and perseverance of its founder Dr. B. S. Kushwah has proved that "where there is a will, there is a way".



**Rama Medical College**  
RMC ( Mandhana, Kanpur )  
RMC ( Ghaziabad )



**Rama Dental College**  
RDC ( Lakhanpur, Kanpur )



**Rama Engineering College**  
RIET, RIT ( Mandhana, Kanpur )  
REC ( Ghaziabad )

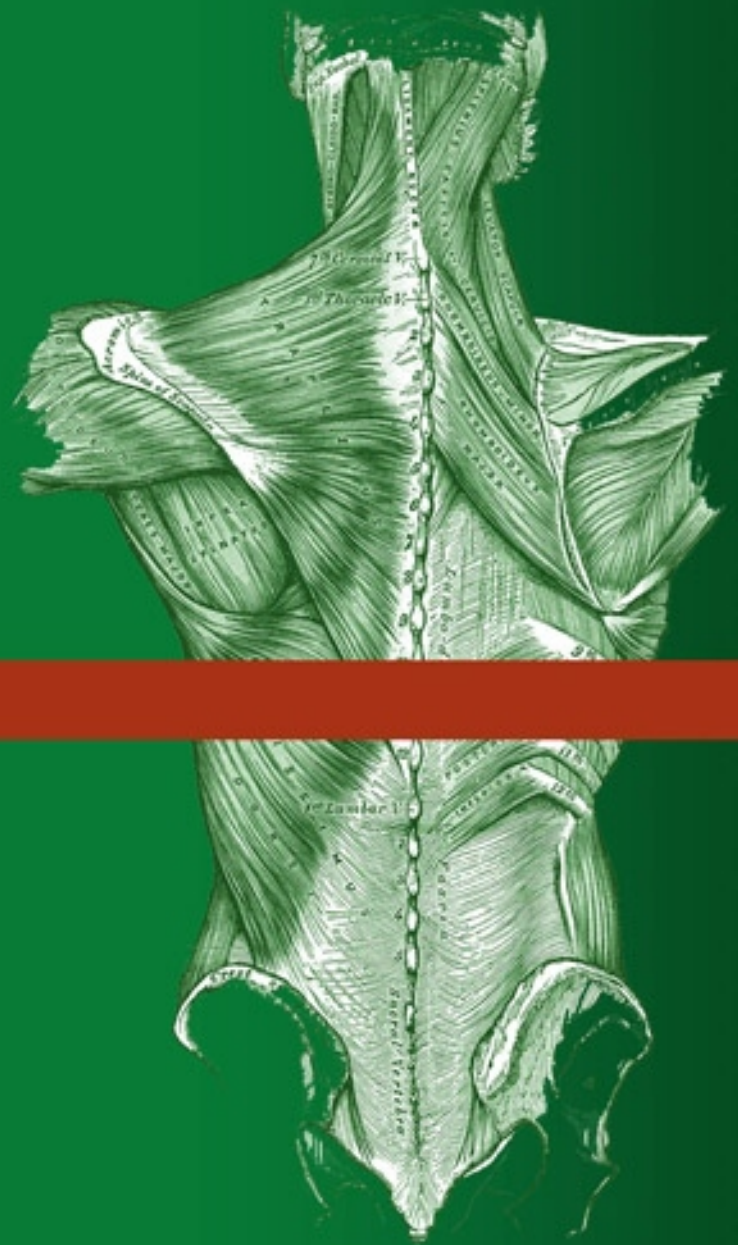


**Rama Nursing College**  
RSCNPS ( Mandhana, Kanpur )  
RNC ( Ghaziabad )



**Rama Institute of Business Studies**  
RIBS ( Mandhana, Kanpur )

# Medical



Rama Medical College



The Rama Medical College, Kanpur was setup in year 2008.

Approved by Medical Council of India and Govt of India, its the first private Medical College in the Kanpur region.

**Affiliated to Dr Bhim Rao Ambedkar University, AGRA**

The college is setup on a large Campus on the Main Grand Trunk Road (GT Road). The college has numerous labs for basic and para-clinical sciences, out of which the MUSEUM of anatomy with more than 500 specimens, models and hundreds of articulated skeletal bonesets form a large study material. The department is lead by very Sr Anatomist having post MS Doctorate in the subject. Presentations and AV based teaching is very encouraging in understanding the subjects.

The Associated Teaching Hospital is a 600+ bed facility. With more than 12 Operation theatres, over 60 intensive care beds, complete radio diagnostic range of equipments and state of art pathology systems make it one of the most comprehensive hospitals.

The departments are routinely providing Super Speciality Medical Solutions in the department of Urology, Cardiology, Respiratory Sciences, Plastic Surgery, Joint replacement, Laparoscopic Surgery etc. The Hospital is quite proactive in expanding clinical solutions range is now planning towards setting up Dept of RadioTherapy and Nuclear medicine very soon.

The College has more than 200 faculty members constantly delivery quality education.

**RMC, (Delhi NCR Campus)**

This Campus has been recently setup on NH24, and falls on 38 km milestone on the highway from Moradabad to New Delhi.

The Hospital of this College falls short of almost nothing. To name a few super speciality departments we have Cardiology, CardioThoracic Surgery, Nephrology, Gastroenterology, Urology, Neurology, Neurosurgery, Pediatric Surgery, Plastic Surgery, Reproductive Medicine, Surgical Oncology, Radiotherapy, Blood Component Unit and many more..

The Diagnostic Division with Cardiac CT, 1.5 T MRI, IITV, Mammography, Multiple Biochemistry and Haematology Analyzer, Immuno Analyzer and a DICOM environment the hospital is focussed to become a paper less centre of Medical Excellence.

The Hospital is committed to deliver Super Speciality Care and Quality at par with any international Institute of Healthcare.

Top notch faculty from premier institutions form the sound foundation.

The fully air-conditioned 5,50,000 Sq ft facility provides accommodation to over 900 beds. The Campus is set up in a pollution free zone and provides 100 % stay to all Students, residents and faculty.

The College is housed in a separate building adjoining the hospital. 100% Hostel facility and Separate Dining Facility have been provided.

## Course

### ➤ MBBS

(Bachelor of Medicine Bachelor of Surgery)





## MBBS

**DURATION:** 4.5 years + 1year Internship

**CITIZENSHIP:** Indian & Foreign Nationals.

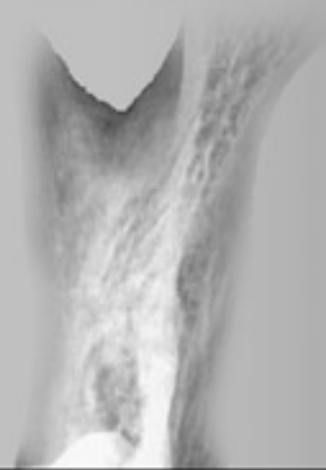
**DATE OF BIRTH:** The minimum age of admission is seventeen years.

**QUALIFICATION:** Pass in 10+2, A Level, IB, American 12th grade or equivalent with Physics, Chemistry, Biology and English and a minimum of 50% marks.

**ELIGIBILITY:** Candidates who have secured minimum of 50% marks taken together in Physics, Chemistry, Biology and English and on basis of UPCMET.



# *Dental*



Rama Dental College





### Rama Dental College, Kanpur

Recognised by Dental Council of India and Govt of India, its the first private Dental College in the State of Uttar Pradesh. The college is affiliated to Dr Bhim Rao Ambedkar University, AGRA

The college is setup in the heart of city and adjoining to Kanpur University. Spread across 3.5 lac Sqft, its one of the largest dental facility in the northern region.

The college is running Master's in all dental specialities and hence has a very high patient satisfaction index. The institution boasts of its Maxillofacial Unit doing enormous number of quality treatments. A dedicated CT System with Dental Software helps in doing virtual planning before operating the patient, thus superior diagnosis and treatment planning and uncompromised medical care.

The prosthodontic department, having fully automatic ceramic lab is doing top quality prosthetic rehabilitation work.

The skilled faculty from around the country stays full time on Campus and does its best to deliver knowledge to its students.

The college is associated to a Super Speciality teaching Hospital. Its a 300+ bed facility. With more than 12 Operation theatres, over 40 intensive care beds, Dialysis Centre, complete radio diagnostic range of equipments and state of art pathology systems make it one of the most comprehensive hospitals.

The departments are routinely providing Super Speciality Medical Solutions in the department of Urology, Cardiology, Respiratory Sciences, Plastic Surgery, Joint replacement, Laparoscopic Surgery etc.

The College has more than 200 faculty members with numerous international publications to their credit.

## Course

### BDS (Bachelor of Dental Surgery)

### MDS (Master of Dental Surgery)

- ✔ Oral Medicine
- ✔ Community Medicine
- ✔ Prosthodontics
- ✔ Orthodontics
- ✔ Oral Surgery
- ✔ Periodontics
- ✔ Pedodontics
- ✔ Endodontics
- ✔ Oral Pathology

### Diploma in Dental mechanics

### Diploma in Dental Hygiene



## B.D.S

**DURATION:** 5 years

**DATE OF BIRTH:** The minimum age of admission is seventeen years.

**CITIZENSHIP:** Indian & Foreign Nationals

**Qualification:** Pass in 10+2, A Level, IB, American 12th grade or equivalent with Physics, Chemistry, Biology and English and a minimum of 50% marks in Physics, Chemistry, Biology and English.

**ELIGIBILITY:** Passed Intermediate Science (10+2) or its equivalent from any recognized Board/ University or Pre-University/ Intermediate Board and must have secured not less than 50% marks in Physics, chemistry, Biology (Zoology + Botany) & English taken together, or 50% marks in competitive test is also eligible for admission and must be declared medically fit by our medical board

## M.D.S

**DURATION:** 3 years

**CITIZENSHIP:** Indian & Foreign Nationals

**Qualification:** B.D.S.

**ELIGIBILITY:** A recognized degree of BDS (Bachelor of Dental Surgery) awarded by an Indian University in respect of recognized Dental College or approval of qualification by the Dental Council of India or PG Diploma recognized by the DCI with the duration of 2 years

## Diploma Courses

Dental Hygiene

Dental Mechanics

**DURATION:** 2 years

**DATE OF BIRTH:** Minimum 17yrs and maximum 35yrs.

**CITIZENSHIP:** Indian & Foreign Nationals

**Qualification:** B.D.S.

**ELIGIBILITY:** Pass 10+2 or Equivalent Exam with a minimum of 40% marks in optional subjects under Science Faculty only such as PCB, PCMB, or CBZ. Minimum percentage or marks required is 35% in case of SC/ST students.



# Engineering



Rama Engineering College





# Rama Engineering College

RIET, RIT ( Mandhana, Kanpur )  
REC ( Ghaziabad )

RIET, (Kanpur Campus)

**Rama Institute of Engineering & Technology** was the first technical institution by the Group in year 2007. The college was setup in Rama City, Mandhana with a vision to provide engineering education which is more goal oriented and industry relevant.

**The college is affiliated to UPTU.**

The syllabus has been conjugated with latest industry protocols, industrial tours, special grooming workshops, special labs like robotics, power, semiconductors etc.

The Campus has highly qualified faculty from premier institutions. The Library has more than 10000 books and access to online journals in addition to numerous print journal subscriptions. The campus has hostel facilities with in dining and recreational spaces.

## Course

### UnderGraduate

- BTech Computer Science
- BTech Mechanical Engineering
- Electronics Engineering
- Information Technology
- Electrical & Electronics\
- Electronics & Communication
- Biotechnology

### Post Graduate

- Master of Computer Applications (MCA)

REC, (Delhi NCR Campus)

This is the new age engineering campus of Rama Group. The completely air-conditioned campus is preparing to launch a new era of technology education by preparing just the right atmosphere and mood for quality education.

**The college is affiliated to MTU.**

The college is focussed towards more and more industry oriented teaching and is setting up incubation centres for encouraging innovation and entrepreneurship.

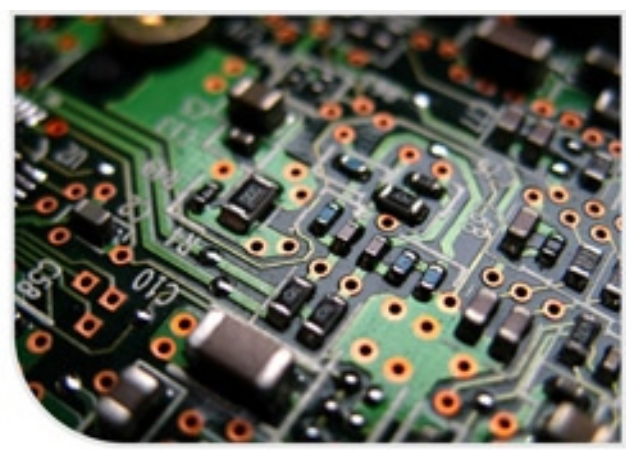
The most high-tech labs are being setup and each student is being provided with unique ID for capturing his complete stay at campus. The Campus has highly qualified faculty from premier institutions. The e-library and online notes and data bank gives impetus to technology aided learning. It helps in making time to do more practical and innovative engineering than just being a bookworm.

## Course

### UnderGraduate

- BTech Computer Science
- BTech Mechanical Engineering
- Electronics Engineering
- Electrical & Electronics
- Biotechnology





## Under Graduate Courses B.Tech

### Duration : 4 years

**CITIZENSHIP:** Indian Nationals

**DATE OF BIRTH:** The minimum age of admission is seventeen years.

**ELIGIBILITY:** Intermediate (10+2) or equivalent from any recognized University/ Board with Physics, Mathematics and Chemistry for all branches as compulsory subjects. Must possess minimum 50% marks collectively in Physics, Mathematics and Chemistry or Computer Science.

**LATERAL ENTRY:** Direct admission to B.Tech II year, through lateral entry.

**ELIGIBILITY:** Diploma/ B.Sc.  
(Mathematics)

## Post Graduate Courses MCA

### Duration :3 years

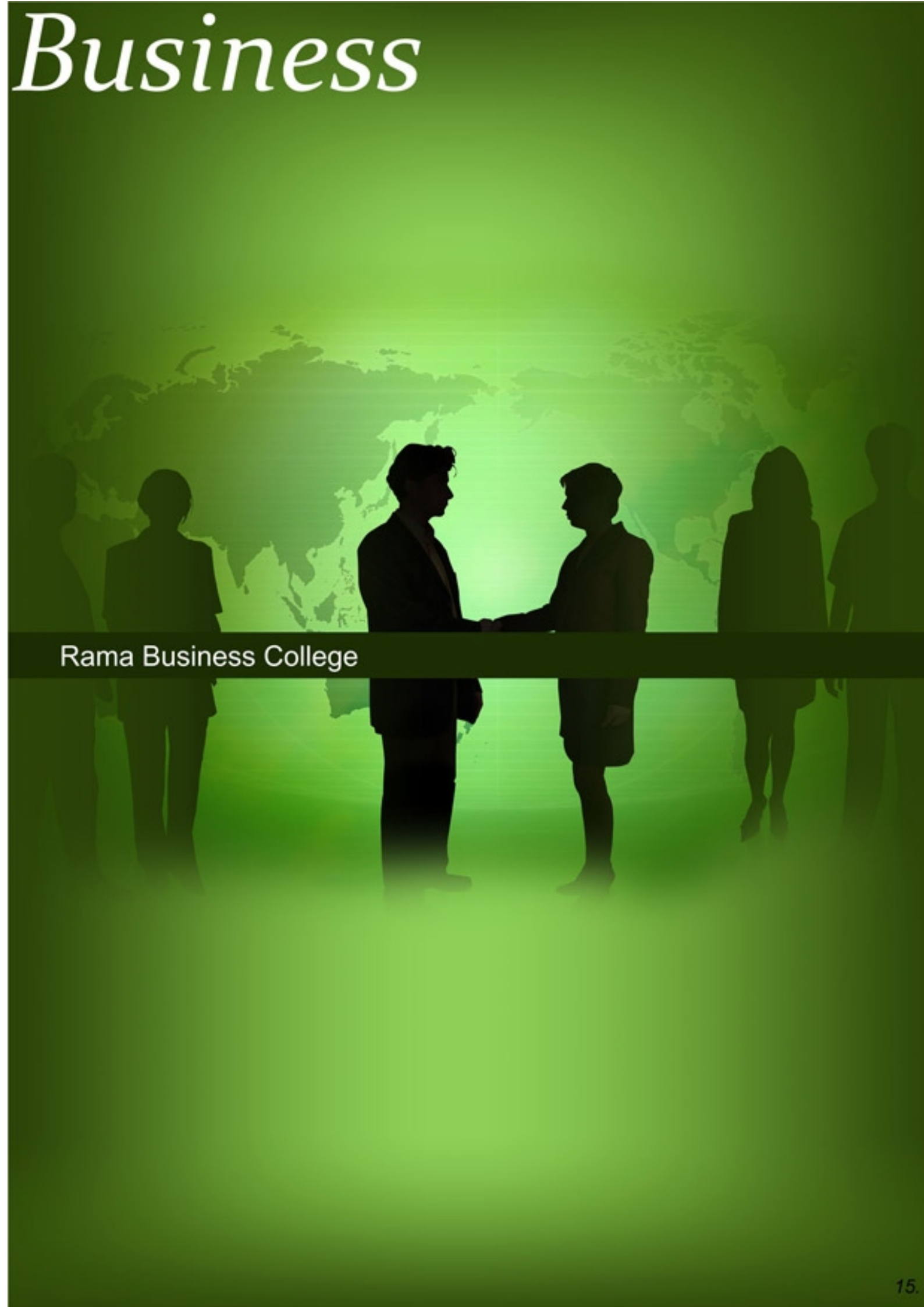
**CITIZENSHIP:** Indian Nationals

**ELIGIBILITY:** Students having Mathematics as a subject either in high school (11th and 12th standards), or in graduation, minimum 50% marks in graduation.

**ADMISSIONS:** On the basis of a written entrance test, Personal Interview and Group Discussion. There is a centralized Entrance of MCA in India at National level AIMCET.



# *Business*

The image features a green-tinted background with a faint world map. In the center, two men in business suits are shaking hands. To their left and right are silhouettes of other business professionals, including a woman and another man. A dark horizontal band is positioned across the middle of the image, containing the text 'Rama Business College'.

Rama Business College



## Affiliated to GBTU, approved by AICTE )

Rama group campuses are an ideal setting conducive to business or management learning. The campus set in a serene and verdant environment not only provides an excellent ambience for the community's academic endeavors but also enables them with an opportunity to unwind. The RIBS focuses on management education more than just business management. The commitment is through leadership with a deep understanding of business. The approach to pedagogy combines fieldwork, case studies and instrumented feedback with a strong emphasis on concepts and theory.

Rama Group delivers some of its business degrees from Engineering institutions where in we cater to the technical part of the required knowledge and skills as well.

The intent is to encourage intellectual curiosity and open minds to the adventure of ideas. The Bachelor's degree course at RIBS provides the students skills to build the enterprises of tomorrow through the development of her/his inner potentialities to contribute to the growth of society and the nation. Through the rigorous program we focus on developing leaders and not followers, creators and not just users.

## Course

### Masters in Business Administration

- Human Resources
- Marketing
- Finance
- Information Technology
- International Business
- Supply chain management
- Retail management
- Hospital Management

### Post Graduation Diploma in Mangement







## Post Graduate Courses MBA

### Duration :2 years

**CITIZENSHIP:** Indian Nationals

**ADMISSIONS:** For admission to first year of MBA a candidate must have passed three years degree course from any recognized University; securing minimum 50% (45% for SC/ST) marks in aggregate

#### Specializations:

\* Marketing \* Human Resource \* Information Technology \* Finance

## Post Graduate Courses PGDM

### Duration :2 years

**CITIZENSHIP:** Indian Nationals

**ADMISSIONS:** For admission to first year of PGDM, a candidate must have passed three years degree course from any recognized University; securing minimum 50% (45% for SC/ST) marks in aggregate

#### Specializations:

\* Marketing \* Human Resource \* Information Technology \* Finance



# Nursing



Miss Florence Nightingale

Rama Nursing College





### RNC, (Kanpur Campus)

### RNC, (Delhi NCR Campus)

Rama College of Nursing, Kanpur was setup in year 2008. The college has Graduate programme affiliated to King George University. The college is duly approved by Indian Nursing Council.

The college provides compulsory clinical teaching in its own group hospitals. Due to diverse medical specialities in the campus, the nurses are trained in not just basic medical specialities but also intensive and critical super specialities like Intensive Care Units, Cardiology, Gastroenterology, Oncology, Nephrology, Neurology and many more.

The under training nurses are also trained in Rural and Urban health centres managed and owned by the group in addition to several camps and community programmes.

Nurses are trained on highly sophisticated medical equipments like Ventilators, Dialysis Machines, Anaesthesia Work Stations, C-Arms, Endoscopes, Microscopes and many more.

Technicians doing CT Technician courses are given exposure on CT Systems (16 Slices), 1.5T MRI, Digital Radiography Systems. AT Rama the training is always given on cutting edge technology systems.

Courses:

## Course

### UnderGraduate

BSc Nursing

### Diploma

- GNM (Gen Nursing & Midwifery)
- ANM (Auxillary Nursing & Midwifery)\*\*
- DPT (Physiotherapy)
- Optometry
- OT Technician
- CT Technician



## Admission Criteria B.Sc. Nursing

**DURATION :** 4 years + 6 month Internship

### **ELIGIBILITY**

**CITIZENSHIP:** Indian Nationals.

**DATE OF BIRTH:** The minimum age of admission is seventeen years.

**QUALIFICATIONS:** Candidates for nursing courses should at least pass their 10+2 or equivalent examination. Preferably with Physics, Chemistry, Biology Subjects.

### **ADMISSIONS**

Nursing course is on the basis of merit and marks in the qualifying examination.

**NOTE:** Only candidates who have secured minimum of 50% marks taken together in Physics, Chemistry, Biology and English will be considered for admissions to B.Sc. course.

## Diploma Courses GNM

**DURATION:** 3 years + 6 month Internship

### **ELIGIBILITY**

**CITIZENSHIP:** Indian Nationals.

**DATE OF BIRTH:** The minimum age of admission is seventeen years.

**QUALIFICATIONS:** Candidates for nursing courses should at least pass their 10+2 or equivalent examination (Any Stream).

### **ADMISSIONS**

GNM course is on the basis of merit and marks in the qualifying examination.

**NOTE:** Only candidates who have secured minimum of 45% marks taken together in 10+2 will be considered for admissions to GNM course.





## Diploma Courses O.T. Technician

**DURATION:** 2 years.

### **ELIGIBILITY**

**CITIZENSHIP:** Indian Nationals.

**DATE OF BIRTH:** The minimum age of admission is seventeen years.

**QUALIFICATIONS:** Candidates for O. T. Technician courses should at least pass their 10+2 or equivalent examination. Preferably with Physics, Chemistry Biology Subjects.

### **ADMISSIONS**

O. T. Technician course is on the basis of merit and marks in the qualifying examination.

**NOTE:** Only candidates who have secured minimum of 45% marks taken together in 10+2 will be considered for admissions to O. T. Technician course.



## Diploma Courses C.T. Technician

**DURATION:** 2 years.

### **ELIGIBILITY**

**CITIZENSHIP:** Indian Nationals.

**DATE OF BIRTH:** The minimum age of admission is seventeen years.

**QUALIFICATIONS:** Candidates for C.T. Scan Technician courses should at least pass their 10+2 or equivalent examination. Preferably with Physics, Chemistry Biology Subjects.

### **ADMISSIONS**

C.T. Scan Technician course is on the basis of merit and marks in the qualifying examination.

**NOTE:** Only candidates who have secured minimum of 45% marks taken together in 10+2 will be considered for admissions to



## How to Reach

### Route guidelines to Rama Campus : Kanpur

Rama City is situated on the National Highway, G. T. Road, about 4kms ahead of IIT, Kanpur towards Delhi.

**By Air:** KANPUR, Chakeri Domestic Airport is 20 km away from the Rama Campus. LUCKNOW International Airport at Amausi is 75 km away from KANPUR. Pre-paid taxi service is available at the airport. It is approximately a 90 minute drive from Amausi to reach the Mandhana in KANPUR.

**By Rail:** Railway Station KANPUR CENTRAL is ideally located within the city. Pre-paid taxi service is available at the railway station. It is approximately a 25 minute drive to reach the **Mandhana**.

### Route guidelines to Rama Delhi NCR Campus : Ghaziabad

Ramadeli- the Ghaziabad campus, is situated on the National Highway-24, Delhi to Moradabad.

**By Air:** Delhi Airport is approx. 47.0 KM,

**By Road:** Ghaziabad campus is located 20km from ISBT Anand Vihar and metro station Anand Vihar

**By Rail: Ghaziabad Railway Station:** Railway Station of Ghaziabad is ideally located within the city. Pre-paid taxi service is available at the railway station. It is approximately a 15 minute drive to reach the Ramadeli campus at Ghaziabad.

**New Delhi Railway Station : 35.0 KM**

## Campus Placement Partners



### For Admissions

Kanpur (Lakhanpur Campus) : 9839984223

Kanpur (Mandhana Campus) : 8009007070

Delhi NCR Campus : 7500530003

Corporate Office : 01204614100

*Candidate for admission must submit a prescribed application form duly filled in his/her own handwriting. Prospectus along with the application form can be obtained from the following address in person on cash payment or by mail remitting a bank draft in favor of Rama Educational Society payable at Kanpur.*

**Kanpur Campus:**  
A-1/8, Lakhanpur,  
Kanpur- 208024 (U.P.)  
Call : 0512-2584223

**Rama City, G.T. Road**  
(Near Mandhana Rly. Stn.)  
Kanpur- 209217 (U.P.)  
Call : 0512-2780891

**Delhi NCR Campus**  
Ramadeli, 38km Milestone,  
NH-24, Ghaziabad (U.P.)  
Call : 0122-2327313

